



BIO

ZANESHA GOWRALI - N.Y. L.A. T.O. U.K.

Zanesha Gowrali was born in the West Indies (Trinidad) and has lived in the UK, the US and Canada. An early interest in design (encouraged by her mother, a seamstress,) eventually led Gowrali to take fashion and design courses at institutions in Vancouver, Ottawa, and Los Angeles.

While Gowrali was in L.A. she styled for film and magazine shoots, and so her early fashion and image-consultant clients included actors and models and others in the entertainment industry drawn to her international flare and focus on unique detail. (She's worked with a range of people in the industry, from Cher to Keenan Wayans.) She began offering her pieces in select boutiques in L.A. and the U.K. after often being approached at events--and sometimes even in the middle of the street--with inquiries regarding what she was wearing. (Her work has been available at Annie Rose, Fred Segal and Harvey Nichols.) This evolved into opening a small boutique featuring both her casual and eveningwear collections.

Gowrali next moved to Toronto where she opened her Zanesha Gowrali Designs atelier for women and men, and for the last decade has continued to work on her forward but classic style. This has included deconstructing silhouettes; incorporating wrap and re-arrangeable elements in suits and dresses; referencing and remixing period clothes; interrupting hemlines on jackets and skirts; creating elegant multi-piece bridal wear, and so on.

While her client-base has expanded and now includes customers from all backgrounds, and professions--teachers, lawyers, office-workers, bankers, brides, grooms--devoted to her precise tailoring and close attention to fabric, the entertainment industry continues to be committed to her; as a result her designs has been worn on a number of award shows and at gala events by singers, actors and models, as well as being featured prominently in fashion sections in national media, on CD covers, society pages, television shows, and on the silver screen.

In addition to creating custom-work and showing her collections regularly on the runway and at trunk shows, Gowrali frequently produces fashion shows for various other clients and charities, continues to style for print and film shoots, and carry forward her one-on-one image-consultations.

Though Zanesha Gowrali's clientele extends from New York to Los Angeles, Toronto to London, Riyadh to Tokyo, her philosophy is "Each customer gets a very personal care, entirely unique to their individual needs, relating to occasion, body-type, comfort level, climate or season, and budget."

Related Web links:

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